



## ECONOMIC DEVELOPMENT ADVISORY BOARD ACTION MINUTES

August 5, 2025

The Economic Development Advisory Board of the City of Mesa met in the boardroom at 120 North Center Street, on August 5, 2025, at 7:30 a.m.

### BOARDMEMBERS PRESENT

J. Steven Beck  
Kurt D. Ferstl  
Michelle Genereux  
Charles Gregory  
Amanda Kay  
Anthony Ruiz  
Andrew Schreiner  
Susan Stephensen

### BOARDMEMBERS ABSENT

Frank Sanders (excused)

### STAFF PRESENT

Jaye O'Donnell  
Brent Stoddard  
Maribeth Smith  
Rob Stirling  
Amanda Elliott  
Nick Juszczak

### EX-OFFICIO MEMBERS PRESENT

Mark Freeman, Mayor  
Scott Butler, City Manager  
Richard Blake\*  
Sonny Cave  
Mark Drayna  
Sally Harrison  
Natascha Ovando-Karadsheh

### EX-OFFICIO MEMBERS ABSENT

### GUESTS

Cole Cannon  
Adam Saks  
Karla Moran

(\*Participated in the meeting through the use of video conference equipment)

#### 1. Call meeting to order.

Chair Michelle Genereux called the meeting to order at 7:32 a.m.

#### 2. Items from citizens present.

Discussion only; no formal action taken by the Board.

#### 3. Introduction of new board members.

Discussion only; no formal action taken by the Board.

4. Approval of minutes from the June 3, 2025, Economic Development Advisory Board meeting.

It was moved by Board member Amanda Kay, seconded by Vice Chair Kurt Ferstl, that the June 3, 2025, Economic Development Advisory Board meeting minutes be approved.

Upon tabulation of votes, it showed:

AYES – Beck-Ferstl-Genereux-Gregory-Kay-Ruiz-Schreiner-Stephensen

NAYS – None

ABSENT – Sanders

Chair Genereux declared the motion carried unanimously.

5. Hear a presentation on Cannon Beach / Revel Surf Park, followed by a discussion.

Discussion only; no formal action taken by the Board.

6. Hear a presentation from Salt River Project, followed by a discussion.

Discussion only; no formal action taken by the Board.

7. Economic Development Director's current events summary including conferences attended and survey highlights.

Discussion only; no formal action taken by the Board.

8. Introduction of new business to be discussed at a future meeting.

Discussion only; no formal action taken by the Board.

9. Schedule of meetings.

Next meeting scheduled for September 2, 2025.

10. Adjournment.

Without objection, the Economic Development Advisory Board meeting adjourned at 8:50 a.m.